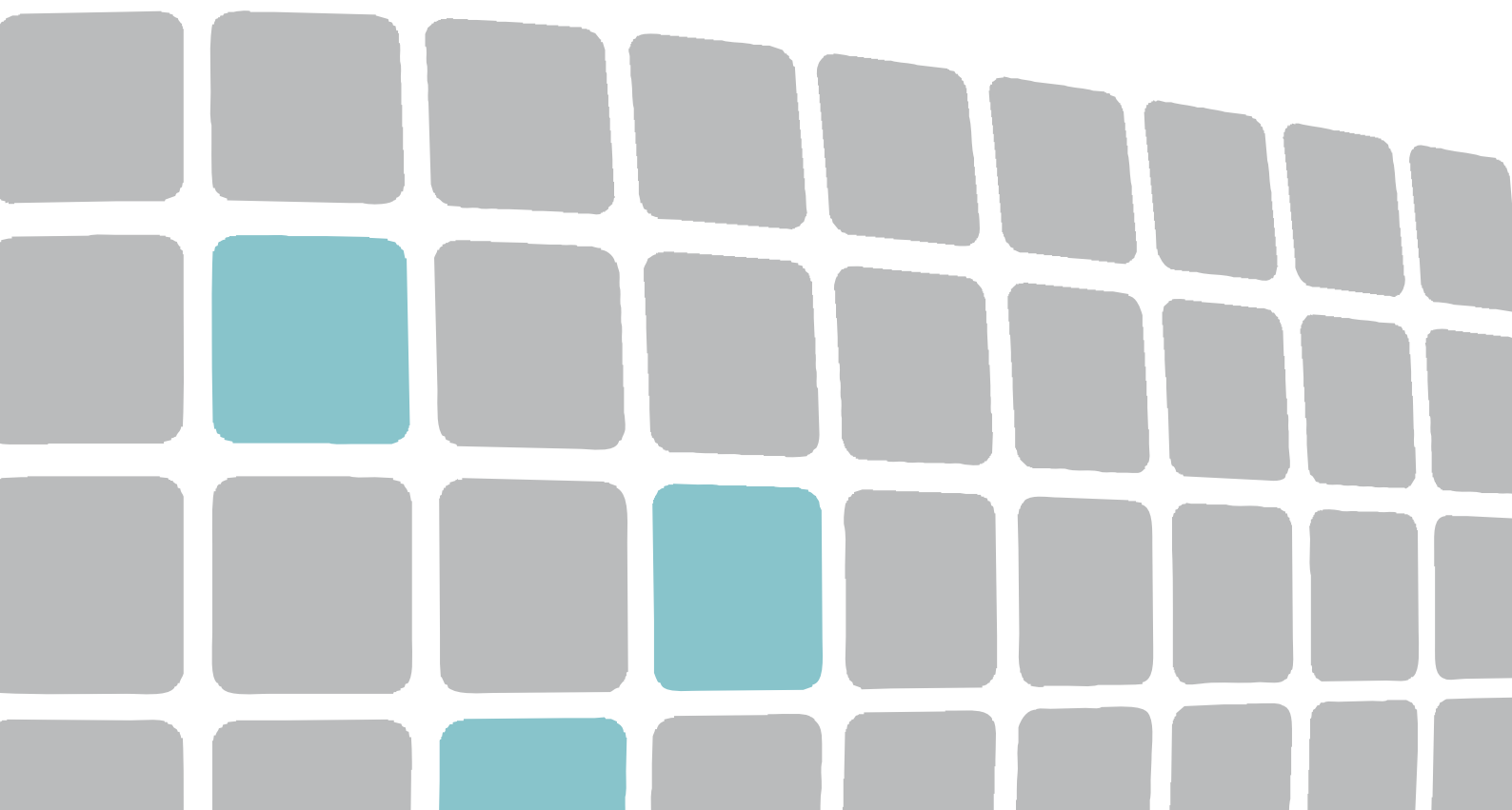




Package Price

- > Logo & Stationery Design
- > Small Business Startup Identity Design



Why choose us?

If you're serious about having a truly exceptional corporate brand, then we are serious about giving you the results you deserve.

Our company has been producing corporate branding for our clients for over 7 years now. Graham Selden, Assitant Managing Director of JDesign, has been designing corporate branding for over 15 years. Graham has created every corporate logo seen on our website and will be personally working on your new brand. This is important as you will only need to deal with one person, ensuring straight forward and effective communication.

Our Corporate ID Package Design

Our package includes the following:

1. 3 x unique custom logo concepts for you to choose from created by our design team specialists.
(Please note that you can choose only one logo from any concepts we provide.)
2. Stationery design including:
 - a) 1 x business card design
 - b) 1 x letterhead design
 - c) 1 x with compliments slip design
3. Full intellectual property rights will be signed over on receipt of final payment.
4. Once you have approved your final logo design and stationery, you will receive a CD containing your final logo and stationery artwork. Your logo will be supplied in colour and black in the following formats suitable for applications such as web design, signage, Word documents, Powerpoint presentations etc.
 - a) **.bmp** Bitmap format suitable for use in Microsoft documents (colour)
 - b) **.eps** Encapsulated postscript format (vector based) suitable for mass printing purposes, signage and embroidery (colour, black)
 - c) **.jpg** JPEG format suitable for use in Microsoft documents and for web/email (colour, black)
 - d) **.pdf** Adobe PDF format (vector based) suitable for use by most designers and commercial print shops (colour)
 - e) **.png** Portable Network Graphic format with transparent background suitable for use in Microsoft documents and for web sites (colour, black)

Your stationery will be provided in a CMYK colour, high resolution, press quality PDF format with a 3mm bleed suitable for most commercial printing shops. Font details and CMYK colour breakdowns will also be provided on request.

Price

Our Corporate Identity Package is \$770 inc. GST.

While the majority of our work falls within this price range, some corporate branding may require additional work and an estimate can be provided for this.

